

# 30<sup>th</sup> Ealing Beer Festival



# 2019 sponsorship rates

Festival dates: Wednesday 10<sup>th</sup> - Saturday 13<sup>th</sup> July 2019

Attendance (2017): 10,113

Sponsorship option	Max No. sponsors	Cost (excluding VAT)
Festival glasses (pint, half-pint) Artwork required by 30 <sup>th</sup> April 2019	2	£1,500 total (or £500-£750 per sponsor)
Festival programme ad (full colour, gloss, A5) (distributed to all festival attendees free of charge)		
Back page	1	£400
1 Internal front / back cover	2	£300 per page
1 internal page	5	£200 per page
1/2 internal page	6	£120 per 1/2 page
1/4 internal page	6	£80 per 1/4 page
Bars and Marquees		
<b>Bars</b>		<b>Bars</b>
Real Ale Bars	3	£300 per sponsor
Beer from wood Bar	1	(own banners supplied)
Cider Bar	1	£500 per sponsor
Foreign beers and wine bar	1	(banner printed by festival)
<b>Entertainment and Admissions marquees</b>		
Music Marque	1 - 2	£250 per sponsor
Admissions Area	1 - 3	£150 per sponsor
Festival/Park entrances (3)	1 - 2	£150 per sponsor
Festival T-Shirts		
Pre-Festival (100 t-shirts) (promoting sponsor and festival)	2	Sponsorship sold £500 total (or £250 per sponsor)
Festival t-shirts (300 t-shirts)	3	£1500 total (or £500 - £750 per sponsor)
Festival Payment tokens , A6, colour (>10,000 printed) Sponsors logo, message and contact details on reverse of the token . Tokens are used for drink payment at festival bars.	1-2	£500 total (or £250 per sponsor - shared)
Festival PVC Bags		
Mono	1-2	£500 total (1 year), £800 (2 years)
Colour	1-2	price on application

Unless specified artwork is required by Friday 8<sup>th</sup> June 2018 to allow for print lead times

For further information or to place a sponsorship please contact:

*Jon Hart, Assistant Festival Organiser, beer@ebf.camra.org.uk, 020 7175 4290*